

## Talk about Exodus Lending with your Family and Friends

Bring up Exodus Lending in your next conversation with a family member or friend. Simply talking about why you're excited about what we do is a great way to help us increase program awareness.



### **Connect with Exodus Lending on Social Media**

Connect with Exodus Lending on Facebook, Twitter, Instagram, and LinkedIn (@ExodusLending). Interacting with our posts is a helpful and easy way to share our program with your network of friends and family.



#### **Table at Fairs and Events**

Join us at an event in your community to help us make connections and spread the word about our organization. One of our favorite events - our annual fundraiser - is always in need of volunteers. Ask our staff for more information.



#### **Distribute Materials**

Coordinate with staff and volunteers to hand out materials outside payday lending storefronts to anyone interested.



## **Build Partnerships with Local Organizations**

Visit your neighborhood nonprofits, faith communities, libraries, and local businesses to see if they would be willing to hang up a flyer. Check-in with our staff to learn about established partnerships or get additional contact information.

Live in Greater Minnesota or planning a trip out of town? Grab some Exodus Lending materials before you head out or request them by mail.



## **Call your Legislators**

Contact your representatives and senators to let them know how you feel about a 36% interest rate cap on small dollar loans in Minnesota.

Find out who represents you here: https://www.gis.leg.mn/iMaps/districts/



#### Join a Committee or our Board of Directers

Serving on one of our four committees or applying to be on the board is a way to contribute your time and expertise on a regular basis.



# Host a Speaking Engagement for your Group

Invite Exodus Lending to present at your church or community group.

# Have another idea or a talent that you'd like to share with Exodus Lending? Let us know!

Contact Anika anika@exoduslending.org or 612-615-0067 ext 3

Exodus Lending is registered as a 501(c)(3) nonprofit organization.